



at home with



GENERATIONS OF COMFORT • GENERATIONS OF TRUST

PERSONALLY SPEAKING

time is running out!

Dear Friends,

How often do you have a chance to upgrade an old heating or cooling system and save thousands of dollars doing it?

There's never been a better time to invest in energy efficiency because this is the final year to take advantage of a \$1,500 federal tax credit when you install a qualifying furnace, central air system or heat pump.

You can save even more with rebates from equipment manufacturers. In fact, if you purchase a qualifying Carrier system, you can boost your savings by another \$1,100 with a Cool Cash rebate.*

Believe it or not, that's not all. You may even be eligible for rebates of up to \$1,000 from the New Jersey Clean Energy program. And if you're a Meyer & Depew Co. service plan client,



you may be entitled to a Loyalty Reward Rebate of up to \$500. Add it all up and your potential savings on your purchase could be as much as \$4,100.

So if you're looking for a new system, talk to us. We'll give you the information you need to select the system that's right for your home—and we'll be glad to tell you more about saving thousands of dollars on your equipment with rebates and tax credits.

Get a head start by attending one of our energy savings seminars. (See article at right.)

To find out more, call, return the enclosed card or visit meyer-depew.com today!

Warmly,

Bobby Ring

* Rebate valid through 6/30/10.

you're invited to a free energy savings seminar

Today, everyone is looking for ways to save money and be smarter about their energy use. We can help!

That's why we will be holding a series of free one-hour seminars. Our energy-efficiency experts will tell you how you can **lower your air conditioning and heating energy costs by \$400 or more.** We'll also discuss the many incentive and rebate programs offered by the federal and state governments, utility companies and manufacturers.



We'll explain how you can qualify for these programs and discuss your options in new heating and cooling equipment. This will enable you to increase the efficiency of your home, reduce your energy costs and make a positive impact on the environment too.

These FREE energy savings seminars will be held at several convenient locations in our area. Visit our website and click the "Energy Savings Seminar" button to learn more and to register. The seminars are free, but advance registration is required.

We look forward to seeing you!

WIN a 55-inch HDTV

This ultra-thin 55-inch LED HDTV is just a little more than an inch thick and easily mounts to your wall. Sit back and enjoy superior color detail and contrast, as well as substantial energy savings, thanks to

breakthrough light-emitting-diode (LED) technology.

Read this newsletter and answer the questions on the enclosed reply card. All entries received by 7/09/10 with the correct answers will be entered in a drawing.



\$2,400 value!

The Samsung UN55B8000 55-inch LED HDTV has a 1.2-inch depth and features full HD 1080p resolution plus 240-Hz technology for a sharp smooth picture.

No purchase necessary. A purchase will not improve chance of winning. See enclosed card for details.



NJ Reg. #13VH01053500



PRESORTED
STANDARD MAIL
U.S. POSTAGE

PAID
MPI

GENERATIONS OF COMFORT • GENERATIONS OF TRUST

Visit us at meyer-depew.com or follow us at twitter.com/meyeranddepew

Heating & Air Conditioning Sales
and Installation • Indoor Air Quality

800-246-4342

309 Lafayette Ave.
Kenilworth, NJ 07033

★ enter to win a 55-inch HDTV*

★ save money with our
free energy seminars

*No purchase necessary. A purchase will not improve
chance of winning. See enclosed card for details.

valuable protection in uncertain times

A service plan may seem like a luxury in a tough economy, but not when you consider what a major heating or cooling system repair could cost. For major components of your system, repairs could run into hundreds of dollars—or even more!

We give you two great service plan options. Members of our **Preferred Client** plan get 15% off heating and cooling repairs, and **Assured Comfort** plan members enjoy 100% coverage for all covered repairs.

Both service plans include our annual precision tune-up, which increases

efficiency and can save money on energy costs. Service plan clients also receive priority service for emergencies and priority scheduling for tune-ups.

Call, return the enclosed reply card or visit meyer-depew.com for more information.



Get a **\$50**

American Express gift card

when you enroll in an **Assured Comfort** plan*

or a **\$25**

American Express gift card

when you sign up for a **Preferred Client** plan.*

*Offer expires 06/30/10. Offer valid for new service plan clients only. Not valid on renewals.

get *comfort*, not just equipment

Installing new high-efficiency equipment alone does not guarantee the comfort level in your home!

We receive many calls from homeowners who had a new system

installed but still have rooms that are too cold or too hot. After an evaluation, we have found that the primary reason for these problems is in the ductwork, usually caused by a low-bid contractor taking shortcuts in the installation.

You need properly installed ductwork to deliver the right amount of warm or cool air to all parts of your home. If the ductwork is incorrectly sized or installed improperly, even the best furnace or cooling system in the world can't deliver proper levels of comfort.

If you have comfort problems in your home, let us know. We'll check things out and recommend ways to correct the situation.



SNAPSHOT



Matt Cleaver is back! Matt, a Meyer & Depew service technician for 15 years, was on the "disabled list" after he underwent knee replacement surgery in January. He rejoined our team this spring as a client service representative and service parts coordinator.



Matt Cleaver, client service

"I'll miss working out in the field because I've been doing that for about 30 years," he says. "But I'm happy that I will still be able to help clients when they call our office, especially if it's a technical issue. One thing that hasn't changed is that I will always do my best to help."

Matt and his wife Angela are the parents of three: Rebecca, Matt and Alyssa.